



Manitoba Association of Fire Chiefs

2026 Conference SPONSORSHIP OPPORTUNITIES

June 11, 12 and 13, 2026

Southeast Event Centre

321 Elmdale Street

Steinbach, Manitoba



Steinbach, Manitoba Re: 2026 MAFC Annual Conference Sponsorship

The Manitoba Association of Fire Chiefs Annual Conference and Trade Show will be held this year at the Southeast Event Centre in Steinbach, Manitoba, June 11 to 13, 2026.

The Steinbach Fire Department, Hanover Fire Department and the Eastman Mutual Aid District are proud to be hosting this high-profile event and plan to welcome in excess of 100 fire chiefs, chief officers and fire fighters from around the province.

We are looking for your support in the form of sponsorship for this event.

We have enclosed a *Sponsorship Opportunities* package for your review. The package outlines all the benefits of sponsorship. A sponsorship display board listing all of the sponsors will be strategically located in the conference venue in recognition of your support. There will also be public recognition at the opening ceremonies, the formal banquet and the social evening depending on the sponsorship level you choose. If there is some form of support you would like to offer that does not fit the criteria in this package, please let me know, we will be happy to accept any support you would like to offer.

Thank you for your time in this regard and please feel free to contact me at (204) 509-3549 with any questions you may have regarding this request.

Allan Rau

Sponsorship Coordinator

firechief@rmtache.ca





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BENEFITS OF SPONSORSHIP INCLUDE

- Exposure of your company to the key decision makers in the Manitoba Fire Service;
- Acknowledgement as a key supporter of the conference;
- Complimentary conference registration (dependent on sponsorship level);

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| <p>1st ALARM SPONSORSHIP BENEFITS</p> <ul style="list-style-type: none"> ■ Recognition signage in the conference facilities; ■ Your company name and logo (2" X 3½" Ad) in the conference brochure. | <p>\$ 350 Sponsorship:</p> |
| <p>2nd ALARM LEVEL SPONSORSHIP BENEFITS</p> <ul style="list-style-type: none"> ■ All the 1st Alarm level benefits PLUS; ■ Insertion of sponsors brochures and/or promotional item in the delegate registration packages; ■ Your Company Name Imprinted on Volunteers Shirts. | <p>\$ 750 Sponsorship:</p> |
| <p>3rd ALARM LEVEL SPONSORSHIP BENEFITS</p> <p>The first three (03) sponsors receive prominent signage at one (01) of the coffee breaks (Friday a.m. - Friday p.m. - Saturday a.m.)</p> <ul style="list-style-type: none"> ■ Insertion of sponsors brochures and/or promotional item in the delegate registration packages; ■ Your company name and logo (¼ Page Ad) in the conference brochure; ■ Your Company Name Imprinted on Volunteers Shirts; ■ Recognition at the opening and closing ceremonies. | <p>\$ 1,250 Sponsorship:</p> |
| <p>4th ALARM LEVEL SPONSORSHIP BENEFITS</p> <ul style="list-style-type: none"> ■ All of the 3rd Alarm level benefits PLUS: ■ Your company name and logo (½ Page Ad) in the conference brochure; ■ Recognition signage in all the hotel/motels over the course of the Conference; ■ 4th Alarm Sponsor Recognition on Identification Badges; ■ Complimentary conference registration. | <p>\$ 1,750 Sponsorship:</p> |
| <p>5th ALARM LEVEL SPONSORSHIP BENEFITS</p> <ul style="list-style-type: none"> ■ All of the 4th Alarm level benefits PLUS: ■ Title Sponsorship at the Saturday formal banquet (first sponsor); ■ Title Sponsorship at the Friday fun night banquet (second sponsor); ■ Your company name and logo (Full Page Ad) in the conference brochure; ■ Numerous Name Mentions throughout the Weekend; ■ Complimentary conference registration. | <p>\$ 2,250 Sponsorship:</p> |





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| SPONSORSHIP OPPORTUNITIES | | |
|--|--|-----------------|
| Company Name: | | Contact Person: |
| Mailing Address: (Including Postal Code) | | |
| Phone: | Fax: | Email: |
| Website: | | |
| SPONSORSHIP CATEGORY | | |
| <input type="checkbox"/> 1st ALARM SPONSORSHIP \$ 350 Sponsorship | Please provide a high resolution electronic copy of your company logo for use on the conference sponsorship. It can be emailed to Kim Arnal, MAFC Executive Director at mb.firechiefs@mymts.net | |
| <input type="checkbox"/> 2nd ALARM LEVEL SPONSORSHIP \$ 750 Sponsorship | | |
| <input type="checkbox"/> 3rd ALARM LEVEL SPONSORSHIP \$ 1,250 Sponsorship | | |
| <input type="checkbox"/> 4th ALARM LEVEL SPONSORSHIP \$ 1,750 Sponsorship | | |
| <input type="checkbox"/> 5th ALARM LEVEL SPONSORSHIP \$ 2,250 Sponsorship | | |
| Please make cheques payable to Manitoba Association of Fire Chiefs. Please mail form and payment by May 28, 2026 to: Manitoba Association of Fire Chiefs Attention: Executive Director P.O. Box 1208 Portage la Prairie, MB R1N 3J9 | | |





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PAYMENT INFORMATION

Submit via email to

mb.firechiefs@mymts.net, or

Mail to PO Box 1208 - Portage la Prairie, MB - R1N 3J9

Registration Fees are payable by Cheque, Visa, MasterCard or via E-Transfer

E-transfer payments may be sent to mb.firechiefs@mymts.net

Please select sponsorship category:

1st Alarm-\$350 2nd Alarm-\$750 3RD Alarm-\$1250 4th Alarm-\$1750 5th Alarm-\$2250

Please select payment method: Cheque VISA MasterCard E-Transfer

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|-----------------------------|-------------|------------|
| Card Number | Expiry Date | CVV Number |
| Cardholder Name | Signature | |
| Billing Address | | |
| Email Address (for receipt) | | |

