



Manitoba Association of Fire Chiefs
2024 Conference
SPONSORSHIP OPPORTUNITIES
June 6 - 8, 2024
Tundra Oil and Gas Place
Virden, Manitoba



Virden, Manitoba Re: 2024 MAFC Annual Conference Sponsorship

The Manitoba Association of Fire Chiefs Annual Conference and Trade Show will be held this year at Tundra Oil and Gas Place, Virden, Manitoba, June 6 to 8, 2024.

The Oak Lake Mutual Aid District is proud to be hosting this high-profile event and plan to welcome in excess of 100 fire chiefs, chief officers and fire fighters from around the province.

We are looking for your support in the form of sponsorship for this event.

We have enclosed a *Sponsorship Opportunities* package for your review. The package outlines all the benefits of sponsorship. A sponsorship display board listing all of the sponsors will be strategically located in the conference venue in recognition of your support. There will also be public recognition at the opening ceremonies, the formal banquet and the social evening depending on the sponsorship level you choose. If there is some form of support you would like to offer that does not fit the criteria in this package, please let me know, we will be happy to accept any support you would like to offer.

Thank you for your time in this regard and please feel free to contact me at (204) 851-7157 with any questions you may have regarding this request.

Yours truly,

Dean Brooker
Oak Lake Mutual Aid District Coordinator

dean@srwd.ca



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BENEFITS OF SPONSORSHIP INCLUDE

- Exposure of your company to the key decision makers in the Manitoba Fire Service;
- Acknowledgement as a key supporter of the conference.

1st ALARM SPONSORSHIP BENEFITS (\$500 Sponsorship)

- Recognition signage in the conference facilities;
- Your company name and logo (2" X 3½" Ad) in the conference brochure
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

2nd ALARM LEVEL SPONSORSHIP BENEFITS (\$1,000 Sponsorship)

The first three 3 sponsors receive prominent signage at one 1 of the coffee breaks either Friday a.m., Friday p.m. OR Saturday a.m.

- Recognition signage in the conference facilities;
- Your company name and logo (1/4-page Ad) in the conference brochure
- Recognition at Opening Ceremonies
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

3rd ALARM LEVEL SPONSORSHIP BENEFITS (\$1,500 Sponsorship)

The first two 2 sponsors receive prominent signage at one 1 of the delegate lunches either Friday OR Saturday.

- Recognition signage in the conference facilities;
- Your company name and logo (1/2-page Ad) in the conference brochure
- Recognition at Opening Ceremonies
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts
- Recognition on Identification Badges

4th ALARM LEVEL SPONSORSHIP BENEFITS (\$2,000 Sponsorship)

The first two 2 sponsors receive title sponsorship signage at one 1 of the delegate banquets. Either the Friday fun night banquet OR the Saturday formal banquet.

- Recognition signage in the conference facilities;
- Your company name and logo (Full page Ad) in the conference brochure
- Recognition at Opening Ceremonies
- Recognition signage on a shuttle vehicle
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

For Golf tournament sponsorship opportunities contact Dave Houston at dcpd_sifton@mts.net



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SPONSORSHIP OPPORTUNITIES			
Company Name:		Contact Person:	
Mailing Address: (Including Postal Code)			
Phone:	Fax:	Email:	
Website:			
SPONSORSHIP CATEGORY			
<input type="checkbox"/> 1st ALARM SPONSORSHIP \$ 500 Sponsorship		Please provide a high-resolution electronic copy of your company logo for use on the conference sponsorship. It can be emailed to Sharon Williams; MAFC Executive Director at mb.firechiefs@mymts.net .	
<input type="checkbox"/> 2nd ALARM LEVEL SPONSORSHIP \$ 1,000 Sponsorship			
<input type="checkbox"/> 3rd ALARM LEVEL SPONSORSHIP \$ 1,500 Sponsorship			
<input type="checkbox"/> 4th ALARM LEVEL SPONSORSHIP \$ 2,000 Sponsorship			
<p>Payable by Cheque, VISA, MasterCard or E-Transfer by May 11, 2024. Make all cheques payable to and mail to: Manitoba Association of Fire Chiefs: Box 1208 Portage la Prairie, MB R1N 3J9 or please complete, print and submit via email to mb.firechiefs@mymts.net or fax to 1-204-857-7593</p> <p>To be completed if paying by (please check one): <input type="radio"/> VISA <input type="radio"/> MasterCard <input type="radio"/> E-Transfer (mb.firechiefs@mymts.net)</p>			
Card Number _____	Expiry Date _____	Card Holder Name (print) _____	Signature _____
CVV _____ (3-digit number on back of card – required)			
BILLING ADDRESS: _____			
EMAIL ADDRESS: _____ (receipt to be emailed)			

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

Sharon Williams
 Executive Director
 Manitoba Association of Fire Chiefs
 Ph: 204-857-6249
 Email: mb.firechiefs@mymts.net