



*Manitoba Association of Fire Chiefs*  
**2023 Conference**  
**SPONSORSHIP OPPORTUNITIES**  
June 1 - 3, 2023  
T. G. Smith Centre  
Steinbach, Manitoba



**Steinbach, Manitoba Re: 2023 MAFC Annual Conference Sponsorship**

The Manitoba Association of Fire Chiefs Annual Conference and Trade Show will be held this year at the T. G. Smith Centre, Steinbach, Manitoba, June 1 to 3, 2023.

The Steinbach Fire Department and the Hanover Fire Department are proud to be hosting this high-profile event and plan to welcome in excess of 100 fire chiefs, chief officers and fire fighters from around the province.

We are looking for your support in the form of sponsorship for this event.

We have enclosed a *Sponsorship Opportunities* package for your review. The package outlines all the benefits of sponsorship. A sponsorship display board listing all of the sponsors will be strategically located in the conference venue in recognition of your support. There will also be public recognition at the opening ceremonies, the formal banquet and the social evening depending on the sponsorship level you choose. If there is some form of support you would like to offer that does not fit the criteria in this package please let me know, we will be happy to accept any support you would like to offer.

Thank you for your time in this regard and please feel free to contact me at (204) 346-6503 with any questions you may have regarding this request.

Yours truly,

Kelvin Toews

[ktoews@steinbach.ca](mailto:ktoews@steinbach.ca)



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**BENEFITS OF SPONSORSHIP INCLUDE**

- Exposure of your company to the key decision makers in the Manitoba Fire Service;
- Acknowledgement as a key supporter of the conference.

**1<sup>st</sup> ALARM SPONSORSHIP BENEFITS (\$500 Sponsorship)**

- Recognition signage in the conference facilities;
- Your company name and logo (2" X 3½" Ad) in the conference brochure
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

**2<sup>nd</sup> ALARM LEVEL SPONSORSHIP BENEFITS (\$1,000 Sponsorship)**

**The first three 3 sponsors receive prominent signage at one 1 of the coffee breaks either Friday a.m., Friday p.m. OR Saturday a.m.**

- Recognition signage in the conference facilities;
- Your company name and logo (1/4 page Ad) in the conference brochure
- Recognition at Opening Ceremonies
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

**3<sup>rd</sup> ALARM LEVEL SPONSORSHIP BENEFITS (\$1,500 Sponsorship)**

**The first two 2 sponsors receive prominent signage at one 1 of the delegate lunches either Friday OR Saturday.**

- Recognition signage in the conference facilities;
- Your company name and logo (1/2 page Ad) in the conference brochure
- Recognition at Opening Ceremonies
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts
- Recognition on Identification Badges

**4<sup>th</sup> ALARM LEVEL SPONSORSHIP BENEFITS (\$2,000 Sponsorship)**

**The first two 2 sponsors receive title sponsorship signage at one 1 of the delegate banquets. Either the Friday fun night banquet OR the Saturday formal banquet.**

- Recognition signage in the conference facilities;
- Your company name and logo (Full page Ad) in the conference brochure
- Recognition at Opening Ceremonies
- Recognition signage on a shuttle vehicle
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

**For Golf tournament sponsorship opportunities contact Paul Wiebe at [paul.wiebe@hanovermb.ca](mailto:paul.wiebe@hanovermb.ca)**

