

Manitoba Association of Five Chiefs 2023 Conference SPONSORSHIP OPPORTUNITIES June 1 - 3, 2023 T. G. Smith Centre Steinbach, Manitoba



Steinbach, Manitoba Re: 2023 MAFC Annual Conference Sponsorship

The Manitoba Association of Fire Chiefs Annual Conference and Trade Show will be held this year at the T. G. Smith Centre, Steinbach, Manitoba, June 1 to 3, 2023.

The Steinbach Fire Department and the Hanover Fire Department are proud to be hosting this high-profile event and plan to welcome in excess of 100 fire chiefs, chief officers and fire fighters from around the province.

We are looking for your support in the form of sponsorship for this event.

We have enclosed a *Sponsorship Opportunities* package for your review. The package outlines all the benefits of sponsorship. A sponsorship display board listing all of the sponsors will be strategically located in the conference venue in recognition of your support. There will also be public recognition at the opening ceremonies, the formal banquet and the social evening depending on the sponsorship level you choose. If there is some form of support you would like to offer that does not fit the criteria in this package please let me know, we will be happy to accept any support you would like to offer.

Thank you for your time in this regard and please feel free to contact me at (204) 346-6503 with any questions you may have regarding this request.

Yours truly,

Kelvin Toews <u>ktoews@steinbach.ca</u>



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BENEFITS OF SPONSORSHIP INCLUDE

- Exposure of your company to the key decision makers in the Manitoba Fire Service;
- Acknowledgement as a key supporter of the conference.

1st ALARM SPONSORSHIP BENEFITS (\$500 Sponsorship)

- Recognition signage in the conference facilities;
- Your company name and logo (2" X 3½" Ad) in the conference brochure
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

2nd ALARM LEVEL SPONSORSHIP BENEFITS (\$1,000 Sponsorship)

The first three 3 sponsors receive prominent signage at one 1 of the coffee breaks either Friday a.m., Friday p.m. OR Saturday a.m.

- Recognition signage in the conference facilities;
- Your company name and logo (1/4 page Ad) in the conference brochure
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts

- Recognition at Opening Ceremonies
- 3rd ALARM LEVEL SPONSORSHIP BENEFITS (\$1,500 Sponsorship)

The first two 2 sponsors receive prominent signage at one 1 of the delegate lunches either Friday OR										र				
Saturday.														
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- Recognition signage in the conference facilities;
- Your company name and logo (1/2 page Ad) in the conference brochure
- Recognition at Opening Ceremonies

- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts
- Recognition on Identification Badges

4th ALARM LEVEL SPONSORSHIP BENEFITS (\$2,000 Sponsorship)

The first two 2 sponsors receive title sponsorship signage at one 1 of the delegate banquets. Either the Friday fun night banquet OR the Saturday formal banquet.

- Recognition signage in the conference facilities;
 - (Full page Ad) in the second second
- Your company name and logo (Full page Ad) in the conference brochure
- Recognition at Opening Ceremonies

- Recognition signage on a shuttle vehicle
- Insertion of sponsors brochures and/or promotional item in the delegate registration packages
- Your company name & logo on volunteers, shirts



Manitoba Association of Fire Chiefs

2023 Conference SPONSORSHIP OPPORTUNITIES June 1 - 3, 2023

T. G. Smith Centre Steinbach, Manitoba



SPONSORSHIP OPPORTUNITIES									
Company Name:		Contact Person:							
Mailing Address: (Including Postal Code)									
Phone:	Fax:		Email:						
Website:									
SPONSORSHIP CATEGORY									
1 st ALARM SPONSORSHIP									
\$ 500 Sponsorship									
2 nd ALARM LEVEL SPONSORSHI	Ρ	Please provide a high resolution electronic copy of your							
\$ 1,000 Sponsorship		company logo f	or use on the conference sp	onsorship. It					
3rd ALARM LEVEL SPONSORSHI	2	can be emailed to Sharon Williams; MAFC Executive							
\$ 1,500 Sponsorship		Director at <u>mb.firechiefs@mymts.net</u> .							
4 th ALARM LEVEL SPONSORSHIP	2								
\$ 2,000 Sponsorship									
Payable by Cheque, VISA, MasterCard or E-Transfer by May 11, 2023. Make all cheques payable to and mail to: Manitoba Association of Fire Chiefs: Box 1208 Portage la Prairie, MB R1N 3J9 or please complete, print and submit via email to mb.firechiefs@mymts.net To be completed if paying by (please check one): O VISA O MasterCard O E-Transfer (mb.firechiefs@mymts.net)									
Card Number Expiry		d Holder Name (print) Signature							
CVV(3 digit number on back of card – required)									
BILLING ADDRESS:									
EMAIL ADDRESS: (receipt to be emailed)									

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

Sharon Williams Executive Director Manitoba Association of Fire Chiefs Ph: 204-857-6249 Email: <u>mb.firechiefs@mymts.net</u>